

WTNH INTERNSHIPS BY DEPARTMENTS

The following are some of the opportunities and activities an intern may participate in for the listed department. Because this is a highly competitive selection process, we would like to ensure that interns select the field in which they feel they are most qualified. Please review the descriptions below to gain an understanding of the responsibilities involved in each department, and whether or not you are eligible for them. Internships are not offered in the Engineering or Programming departments. However, if desired, interns may observe facets of their operations with department head approval.

NEWS

Erik Schrader, News Director

Interns Report to Janet Lopes

- Assist assignment desk, attend morning and night side editorial meetings, help make beat calls to police and fire departments, research story ideas, file press releases, answer viewer phone calls.
- Shadow reporters and photographers as they cover stories. Assist producers, and have opportunities to write news stories, develop tapes, read on camera, pre-interview guests, log tapes, research, search for file video, and distribute scripts.
- Assist news staff at station sponsored functions. (i.e. business and health expos, sporting events, festivals, etc.)

SPORTS

Noah Finz, Sports Director

Interns Report to Erik Dobratz

- Monitor and log games, log satellite feeds.
- Go out with sports reporter and photographer on a story.
- After several weeks, may go out alone with a photographer to help gather sound and information for the producers and reporters.

WEATHER

Interns report to Sam Kantrow

- Assist the meteorologist in creating a forecast.
- Answering viewer phone calls and emails to give storm reports and climatological information.
- Aid the meteorologist by entering in the forecast for use in the on-air graphics system. Additionally, creating graphics for on-air use will be necessary.
- Updating the forecast on the web, including a technical forecast discussion.

- Researching and creating stories, quizzes, and seasonal content to be used on-air and online.

MARKETING – SPECIAL PROJECTS

Roger Hess, Director of Sales

Interns Report to Sandy Potter

- Work on cause-related marketing initiatives and research non traditional revenue prospects.
- Work with the MyTV9 STAR on projects
- Assist producer with writing sales promotional spots and the production of marketing spots.

CONNECTICUT STYLE

Janet Lopes, Executive Producer

- Gain understanding of the time and planning that goes into creating a half hour, daily television show by attending post-show meetings, greeting and helping situate guests, helping with set-up and clean-up, etc.
- Aid producer with writing scripts by proofreading and printing scripts and run downs, confirming guests' names and spelling, researching business information and quotes, etc.
- Assist in technical aspects such as running prompters, dubbing show tapes to DVD, and logging tapes for footage for the show as B-roll or VO.

SALES & MARKETING RESEARCH

Tony Marinaro, Director of Market Research

Interns report to Nicole Shannon

- Track Nielsen metered overnight program performances and develop sales promotional research pieces, (i.e. "one sheets").
- Assist with analyzing ratings and share information from the Nielsen VIP books to estimate WTNH programming and develop advertiser location presentations.
- Attend new business sales meetings and sales calls with account executives.

INTERNET AND PROMOTION

Paul Spingola, Director, Promotion and New Media

Interns report to Richard Connelly

- Primary focus is posting content and promotion material on wtnh.com – this will consist of re-writing AP copy, uploading user-submitter (“Report It”) photos and posting promo tiles
- Exposure to Promotion shoots and production of on-air graphics

PRODUCTION

Frank Discenza, Director of Broadcast Operations

- The production intern will have access to equipment and will be involved by running prompter during news, assisting in cleaning the studio, dubbing tapes to DVDs, and assisting the crew during production of Connecticut Style.
- Interns in production will be asked to participate in our HD production of High School Football on location, during September to November.
- Hours are flexible but will include weekend days and nights. This is the best training shift available for production.